



YOU DREAM IT. WE STITCH IT !

## THE ART OF UPHOLSTERY: PRESERVING THE ELEGANCE OF YOUR CAR



The upholstery is the skin that wraps around the mechanical marvel beneath, a canvas that, when properly cared for, remains a testament to elegance and style.

In the grand tapestry of modern life, few things captivate our hearts and souls quite like the automobile. The gleaming steel, the purring engine, and the thrill of the open road have forever etched the car into our collective imagination.

It's a love affair that began with the first rumble of an engine and continues today, stronger than ever.

Cars, in all their shapes and sizes, have revolutionized the way we move, the way we dream, and the way we express ourselves. But what truly sets a car apart, elevating it from mere transportation to a work of art, is its upholstery.

## PART I: COMMON CAR UPHOLSTERY PROBLEMS

### CAR SEAT COVERS

Car seat covers are like the crown jewels of your vehicle's interior. They're the first to take the brunt of daily use, enduring spills, crumbs, and all sorts of accidental messes. Stains, whether from a rogue coffee cup or a careless ketchup packet, are the relentless foe of seat covers. These unsightly blemishes not only mar the beauty of your car but can also be a real headache to remove.



0726982791  
0728385895  
0791669887



info@stitchedbywash.co.ke

www.stitchedbywash.co.ke



stitchedbywash

# ROOF LINING

Above our heads, the roof lining shelters us from the world outside. Yet, it too faces its own set of challenges. Sagging, discoloration, and unsightly stains can tarnish the elegance of your car's interior, making every drive a less-than-pleasant experience.



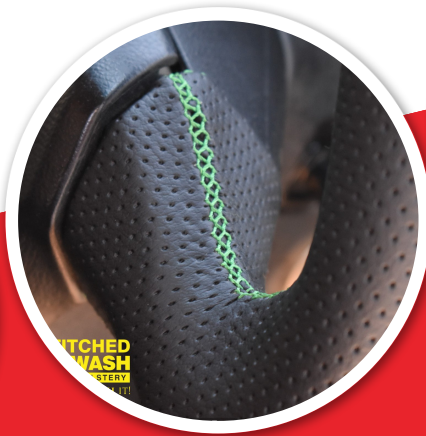
# TRUNK & BOOT

Often neglected, the trunk or boot area can accumulate dirt, grime, and unpleasant odors. Over time, this can become a sanctuary for pests and an unwelcome surprise for anyone tasked with unloading your trunk.



# STEERING WHEEL COVERS

The tactile connection between you and the road, the steering wheel, is often overlooked. Gripped and twisted with each turn, steering wheel covers can wear down, crack, or become faded over time. Your car's soul lies in your hands, and the condition of the steering wheel cover can affect your driving experience.



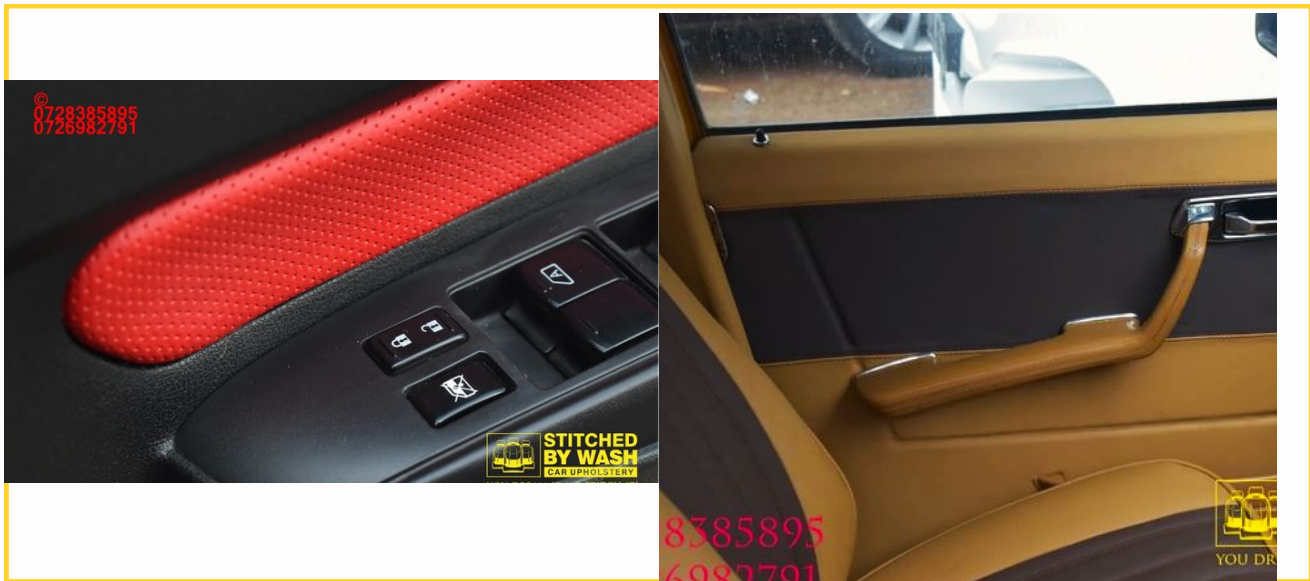
## FLOOR CARPETS AND MATS

The unsung heroes of your car's interior, the floor carpets and mats endure a constant barrage of dirt, debris, and moisture. Mud from hiking adventures, sand from beach days, and the relentless tracking in of everyday grime all take their toll, gradually dulling the charm of your car's cabin.



# DOOR AND SIDE PANELS

The ever-present door and side panels face a variety of threats. Scratches from keys, stains from spills, and the slow but inexorable creep of dust can diminish the visual appeal of your car's interior.



## DASHBOARD

The dashboard, the control center of your vehicle, is exposed to the sun's unrelenting rays, leading to cracking, fading, and even warping. A faded dashboard can mar the beauty of your car's interior, impacting its overall appeal.



# PART II : HOW TO MAINTAIN YOUR CAR UPHOLSTERY

Preserving the splendor of your car's upholstery begins with understanding its vulnerabilities. Regular maintenance is your ticket to a lifelong romance with your vehicle's interior. Here are some tips:

## REGULAR CLEANING

Periodic vacuuming and gentle cleaning with appropriate solutions can remove dirt, dust, and stains before they become problematic.

## PROTECTION

Invest in seat covers, floor mats, and steering wheel covers to shield the most vulnerable areas from wear and tear.

## UV PROTECTION

Use sunshades or park your car in shaded areas to protect the dashboard, roof lining, and other exposed areas from harsh UV rays.

## LEATHER CARE

Invest in seat covers, floor mats, and steering wheel covers to shield the most vulnerable areas from wear and tear.

## PROFESSIONAL DETAILING

Consider professional detailing services to deeply clean and rejuvenate your car's interior, including hard-to-reach spots like the trunk.

# PART III: CLEANING PRODUCTS TO REKINDLE THE ELEGANCE

No maintenance guide would be complete without a peek into the magic potions that can revive your car's upholstery. Here are some cleaning products to consider:



## FABRIC UPHOLSTERY

For cloth seats and roof lining, opt for fabric-specific cleaners. Brands like Meguiar's and Chemical Guys offer effective solutions.



## LEATHER UPHOLSTERY

Quality leather cleaners and conditioners from brands like Lexol and Leather Honey can bring back the sheen to your leather seats.



## STEERING WHEEL COVERS

A simple microfiber cloth and a mild, all-purpose cleaner are perfect for your steering wheel.



## FLOOR CARPETS AND MATS

Carpet cleaners, such as Bissell and Hoover, are excellent choices for removing stubborn stains.

# PART III: CLEANING PRODUCTS TO REKINDLE THE ELEGANCE



## DOOR & SIDE PANELS

All-purpose interior cleaners like Armor All and Chemical Guys work well in these areas.

## TRUNK & BOOT

A good deodorizer and some mold/mildew removers can help keep these spaces fresh and clean.



## DASHBOARDS

Non-greasy dashboard cleaners like Armor All and 303 Aerospace Protectant will leave your dashboard gleaming.

In conclusion, your car's upholstery is not just an element of utility; it's an expression of your taste and an extension of your personality.

Treat it with the care and respect it deserves, and your vehicle will remain a work of art on wheels.

Embrace the challenges, conquer the problems, and your car's interior will continue to exude the elegance that drew you to it in the first place. After all, the beauty of a car lies not only in its design but in how you maintain its upholstery, making it a statement of style and a testament to your love for the open road.



**STITCHED  
BY WASH**  
CAR UPHOLSTERY

YOU DREAM IT. WE STITCH IT!



# CONTACT US

[www.stitchedbywash.co.ke](http://www.stitchedbywash.co.ke)

[info@stitchedbywash.co.ke](mailto:info@stitchedbywash.co.ke)



## BRANCHES

### NAIROBI, MAIN BRANCH

Thome Estate, off Thika Road  
Exit 7 New Garden Estate Road

### ELDORET

Eldoville Estate.

### MOMBASA

Off Mombasa-Malindi Road  
Bombolulu Estate Junction  
Along Utalii Road.

+254 726 982 791



+254 728 385 895

+254 791 669 887

Mon – Sat:

8:00am–6:00pm

Sunday: Closed



**STITCHED  
BY WASH**  
CAR UPHOLSTERY

YOU DREAM IT. WE STITCH IT!